



**Company / Brand description**

Acian Technologies is an Innovation Consulting company that is involved in a variety of technological and engineering projects, in such diverse areas as electronics, software development, railway, automotive, aerospace, etc.

**Objectives**

Acian Technologies is looking for the **photo** which will best capture its moto:

Delivering Innovation <sup>TM</sup>

The photo is mean to capture the theme of Innovation, especially how it related to the technology space. It will be used in posters/calendars and other marketing promotional material to help build the brand and position of Acian Technologies as the leading Innovation Consulting Company in Asia.

**Target Audience**

Most of Acian Technologies clients are engineers. They work in advanced technologies, research and development or strategic IT roles. They are building tomorrow’s technological world, designing tomorrow’s mobile phones, metro trains, new energy sources, medical devices, interactive TVs, etc.

**Prize / Reward**

**USD 3,000**

**Use and media coverage**

The winner will be figured in Acian’s advertising campaign in 2009 (covers/poster/material/online)

**Who can apply?**

Graphic designers	
Video makers	
Photographers	X
Animators	
Other (specify)	

- Applicant must be aged between 16 to 35

Country/region coverage

Asia (including UAE, India, Greater China, SEA, Australia, NZ)	<b>X</b>
Worldwide	
Countries specific	

**Contest duration: 4 months (extended by 2 months)**

Start date : <b>10/14/2008</b>
End date : <b>03/14/2009</b>
time : <b>11.59 PM</b>

**Photo Technical specifications**

- Eyeka’s submission entries : at least 1600 x 1200 px picture size
- Final delivery format : A4 or 29,7 cm X 21 cm document, 300 dpi (PSD, TGA, TIFF)  
(Don’t send us your original working files yet! If you works are selected, you must provide the original working files in the format required by us/the client)

**Do’s & Don’ts**

- All submitted material are non-returnable
- No restrictions on the number of submissions per participant
- Entries must be original and exclusive to the participant, true and verifiable
- Eyeka Asia has the right to reject entries containing obscene, racist, unethical, dangerous, violent or legally objectionable material, or material that may infringe upon any person’s personal or property rights. Such entries will be immediately disqualified and not allowed on the Call for Entries.

Entries that do not meet the following above listed criterion will be disqualified.

**Provided materials**

<b>Documents</b>	<b>Format</b>	
Corporate LOGO (Hi-res)	.PSD	<b>X</b>
Corporate Identity document	.PDF	
Guidelines	.PDF	
Others (specify)		

Any further information, please send an email to:

[community.asia@eyeka.com](mailto:community.asia@eyeka.com)